

Expressions of Interest Call

20/05/2025





TABLE OF CONTENTS

1.	ABOUT PRECISEU PROJECT			
	WHAT IS AN EXPRESSION OF INTEREST (EOI)?			
۷.	VVIIA	I IS AN EXPRESSION OF INTEREST (LOT):		
	2.1.	WHO CAN SUBMIT AN EOI?	4	
3.	WHA	T DOES PRECISEU OFFER?	2	
		MENTORING AND FUNNELLING		
	3.2.	MATCHMAKING EVENTS	5	
	3.3.	SUPPORT TO PROPOSAL PREPARATION	5	
4. TIMELINE		LINE	6	
5.	HOW	HOW TO SUBMIT YOUR EOI		
6	CONT	CONTACTS FOR INCLUDES AND SUDDORT		



1. About PRECISEU project

The general purpose of PRECISEU is connecting innovation ecosystems across Europe to efficiently advance towards a truly personalised healthcare, transferring practices and solutions from region to region and scaling up deep-tech healthcare innovations based on advanced therapies medicinal products and health data across Europe.

PRECISEU is implementing an **Innovation Support Programme** with funnelling and monitoring phases, supporting concrete interregional projects to be implemented by consortia with research and innovation entities from participating regions; to bring innovations on the use of health data for R&I; to make ATMPs sustainable and affordable, and to introduce PM in regional healthcare systems, even in regions with lower innovation performance.

More specifically, PRECISEU aims to:

- Accelerate the adoption of PM at European level, reducing the fragmentation and inequalities across EU and supporting the implementation of deep-tech innovation in diverse ecosystems with different innovation levels, assets, strategies, and policies.
- Connect innovation ecosystems across Europe to advance towards truly personalised healthcare through personalised medicine.
- Contribute to transfer of practices and solutions among European regions.
- Support the scale up of advanced technological innovation in the health sector, grounded in two pillars of personalised medicine: health data, which must be accessible, high-quality, and interoperable, and advanced therapies, based on genes, tissues, and cells, and which may include advanced medical devices, providing emerging diagnostics and treatments aimed at curing and improving the treatment of severe diseases and complex injuries in a more tailored approach to patients' needs.

2. What is an Expression of Interest (EoI)?

The Expression of Interest (EoI) is a non-binding process aimed at identifying organisations and individuals interested in participating in the PRECISEU initiative. Through this call, we invite stakeholders to share:

- Initial project ideas in the field of personalised medicine
- Advanced project concepts in need of further support or partners
- Expert profiles willing to join a consortia
- Organisations offering specific expertise, technologies, or services
- Institutions interested in matchmaking and future collaborations

The purpose of the EoI is to map the landscape of relevant initiatives, capabilities, and interests related to PRECISEU main objectives. This will allow us to offer tailored support —including mentoring and matchmaking— to help selected initiatives evolve into competitive proposals for the upcoming funding call.

Submitting an EoI does not constitute a formal application for funding, but it is a recommended first step to benefit from PRECISEU's support services.





2.1. Who can submit an Eol?

Target organisations include SMEs, startups/spinoffs, public and private research bodies, hospitals, NGOs (including patient organisations), and large companies from the regions participating in PRECISEU:

- Catalonia
- Baden-Württemberg
- Emilia-Romagna
- Flanders
- Gothenburg
- Region of Crete
- Lithuania
- Madrid
- Nord East Region Romania
- Rivne
- The Netherlands
- Sofia

3. What does PRECISEU offer?

3.1. Mentoring and funnelling

The Expressions of Interest selected from the national/regional prioritisation will be involved in a funnelling program. Non-financial support will be offered to identify and connect to partners, create consortia, create synergies, and provide feedback to submit proposals. The purpose is to ensure the correct balance of regional participation according to the funds available from the funding agencies.

Activities will include:

- Implementing matchmaking and brokerage activities to facilitate the creation of highquality, cross-regional consortia by connecting innovators with relevant stakeholders.
- Establishing a mentoring process to enhance project ideas (for more details, consult the Definition of the Mentoring and Funnelling Process document).
- Providing guidance on market and user needs, regulatory challenges, and intellectual property rights (IPR).
- Implementation of the advertising strategy
- Evaluation of proposals during the funnelling phase.

Recommended EoI submitters may receive guidance to proceed with full proposal preparation, as well as support on needs, regulatory challenges, and IPR.

PRECISEU consortium partners will select mentors to implement the mentoring process to help recommended proposals refine ideas and defining activities for the projects. The pool of





mentors will include representative of target stakeholders of PRECISEU. During the funnelling process, a team of PRECISEU partners and external mentors will guide the consortia under formation to come to concrete and realistic project proposals in line with the call topics. The process will end with a final presentation to the group of mentors.

3.2. Matchmaking events

These events will be designed to facilitate the creation of high-quality, cross-regional consortia by connecting innovators with relevant stakeholders, including research institutions, industry partners, and healthcare providers, among others. These events serve as a **strategic platform** where potential applicants can identify complementary expertise, explore synergies, and establish partnerships that enhance the feasibility and competitiveness of their proposals. Through structured **networking sessions, thematic roundtables, and targeted B2B meetings**, participants will have the opportunity to present their project ideas, receive feedback from experts, and find the right partners to strengthen their consortia.

3.3. Support to proposal preparation

Selected EoI will receive guidance about topics such as:

- Addressing unmet needs.
- o Approach used to come to a solution.
- o Developing a business model.
- Building the team/consortium¹.
- o Pitching the idea.
- Unique selling propositions of solutions.
- Expected outcomes (gender equality, diversity and inclusion, societal impact, economic impact...).
- Market needs.
- Size of population/patients to be addressed.
- o Related trends in Europe and other regions.
- o Technological and resource challenges (data) and other barriers to overcome.
- Expertise needed.
- Potential buyers.
- o IPR models.
- o Interactions with end users.
- o Path towards the market.
- Regulatory approval.

¹ According to the rules of participation of PRECISEU call, each consortium must include at least three partners from three different regions.





4. Timeline

20 th May – 31 st July 2025	Expression of Interest submission
	Awareness campaign: cross-promotion, dedicated messaging.
June – October 2025	Funnelling and mentoring process
	Matchmaking/brokerage events: online campaigns, sector-specific invitations.
	Dedicated mentoring page.
	Workshops and training sessions.
November - December 2025	PRECISEU open call

5. How to submit your Eol

Expressions of Interest must be submitted in English via the official online form available here: https://forms.office.com/e/60yYXPgXUc The online form includes the following sections:

Section 1: General Information

Section 2: Project/Idea Overview

- **1. Project summary (max. 2.000 characters):** Briefly describe the project/idea objectives, expected outcomes, its relevance to the call's challenges, and approximate duration.
- **2. Key innovation and impact:** Explain the innovative aspects of your project and how it will impact your target audience or sector. Indicate the current Technology Readiness Level (TRL) of your proposal and the one to be achieved.
- 3. Alignment with PRECISEU project objectives: Detail how your project aligns with the objectives of the call Section 3: Team and collaboration²
- 1. Are you submitting this EoI as leading partner of the proposal of an existing consortium?
- **2. Team involved in the Project (if any):** *Names and roles of your organisation team key members (up to 3). Relevant expertise and background of the team (3 lines max per team member).*
- 3. Entities involved in the consortium (if answer to question 1 is "Yes") / Potential Partners or Collaborators (if answer to question 1 is "No"): List any organizations you collaborate or plan to collaborate or are foreseen to be needed, indicating their region and typology (public, private, profit/non-profit, enterprise...).
- **4. Resources and Infrastructure:** *Describe the resources or infrastructure available to implement your project.*

Section 4: Mentoring and support needs

- **1. Support required for the proposal:** Specify the type of mentoring or support you would need to refine your proposal (fine-tune the idea, objectives, and tasks; find possible partners...).
- 2. Need for capacities: Indicate specific areas where additional capacities or partners would be beneficial.
- **3. Support required to reach out to international partners:** *Indicate how we can help you create links to stakeholders in the regions of the project*

² According to the rules of participation of PRECISEU call, each consortium must include **at least three partners** from three different regions.





Section 5:

Funding rate (informative section)

Approximate overall budget forecast (in €) (Optional and not biding) Total:

<u>Section 6: Consent and declaration (data privacy acknowledgment and declaration of authenticity)</u>

6. Contacts for inquiries and support

If you have any questions about the Expression of Interest process, the mentoring and matchmaking services, or the upcoming funding call, please do not hesitate to get in touch. Our team will be happy to provide guidance and support throughout the process.

Region	Contact
Catalonia	mcejas@biocat.cat
	mdaban@biocat.cat
Baden-Württemberg	schlett@bio-pro.de
Emilia-Romagna	angelica.laterza@regione.emilia-romagna.it
Flanders	jolien.roovers@vlaanderen.be
	<u>Johan.hanssens@vlaanderen.be</u>
Gothenburg	iris.ohrn@businessregion.se
Region of Crete	krousaki@crete.gov.gr
	cbilios@crete.gov.gr
	epetrogianni@crete.gov.gr
Lithuania	r.kavaliauskaite@inovacijuagentura.lt
Madrid	direccion@plataformadepacientes.org
Nord East Region Romania	acapitanu@adrnordest.ro
	smaranda.balut@adrnordest.ro
Rivne	tanchik040877@gmail.com
The Netherlands	toniandreu@eatris.eu